

COMPANY PROFILE

MORA ATTILIO SPA

Head office and warehouse: VIA BORSARI, 12 43126 PARMA Tel: +39 0521 992941

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Production:
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MORA ATTILIO has been founded in 1896 in the heart of Parma.

In the shop on Via Mazzini, Attilio sold vegetable tanned leather from the first Tuscan tanneries to the city's shoemakers for the production of shoes and for small repairs.

The beginning of a splendid journey that has lasted for over a century.

Under the guidance of his son Renato first, and then of his nephews Alessandro and Attilio, the company has been the protagonist of a continuous evolution, dictated by market changes, by the desire to satisfy the different needs of the customers, but above all by the passion for this extraordinary product that is the natural leather.

At the beginning of the 80s, the production site was opened in Arzignano, the main Italian tanning hub. After a long period in which the company was also present in the footwear and leather goods sectors, it was decided to specialize solely in furniture to guarantee greater competence and absolute precision to its customers.

Hence, the happy intuition of opening a warehouse of items always available for immediate delivery, at Parma headquarters.

The company is currently led by Alessandro Mora, her daughter Susanna and his son Filippo, and has 2 souls: the production of highly customized items in Arzignano, and a just-in-time service in Parma.

We import bovine hides from the best European and non-European slaughterhouses. Historic suppliers with whom, over time, a relationship of mutual esteem and trust has been established.



Our hides are entirely processed in Arzignano with the collaboration of expert technicians. We have always avoided importing semi-finished products, which do not allow us to be sure of the validity of the previous phases.

Starting from the raw material, we can "play" with different selections and sizes, retanning and dyeing, thicknesses and prints, colors and effects.

Great attention is paid to the products used and to absolute compliance with current regulations.

Thanks to valuable collaborations with producers of tanning products, we are constantly updated on the various innovations relating to tanning, retanning and possible finishing.

The constant research and development activity have led us to offer leather with alternative tannings: chrome-free, tannings with olive leaf extracts, up to innovative tanning methods that allow us to obtain the basis for a bio circular leather.

We have the possibility of supplying leather for important contract projects, with fire-resistant retanning (BS 5282 Source 5 / CRIB 5 and Class 1IM on all) and finishing in aqueous solution.

Each batch produced is carefully tested before being shipped to the customer or transferred to the Parma warehouse: dry and wet rubbing, adhesion of the finishinig, abrasion, flexing, color resistance to heat and light, are just some of the scrupulously carried out tests.

Parma's warehouse is made up of various items and hundreds of variants that are shipped the same day as the order all over the world: pigmented single colors of different thicknesses, half grain, nubuck, aged and waxed leathers.

35% of our sales take place in Italy; we are present in all the main regions with expert agents: Piemonte/Lombardia, Triveneto, Emilia Romagna/Marche/Abruzzo, Toscana, Umbria/Lazio, Puglia/Calabria and Sicilia.

65% of the turnover consequently comes from abroad, where solid partnerships have been established with important retailers over the years.

Our leathers are sold in the United States, Europe, the Middle and Far East.

We are known everywhere for our professionalism, competence and seriousness.

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